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For Immediate Release

WBEZ FM LAUNCHES *WORLDVIEW'S GLOBAL ACTIVISM SERIES*

POPULAR ONE-DAY EVENT BECOMES YEAR-LONG SERIES, KICKING-OFF IN 2014 WITH *GLOBAL ACTIVISM: INDIA, FEBRUARY 28*

CHICAGO (February 10, 2014) – **WBEZ 91.5 FM**, one of the country's premier public radio stations, expands on its annual one-day Global Activism Expo with the launch of a year-long series, *Worldview's Global Activism Series* in 2014. The new Series, to be anchored as always by *Worldview* host Jerome McDonnell and his team, kicks off with *Global Activism: India*, exploring the culture of India via discussion, art, dance and food offerings, at the Chicago Cultural Center (GAR Hall and Rotunda), 78 E. Washington Street, February 28, from 4-9 p.m. *Worldview's Global Activism Series events are free and open to the public, of all ages.*

"Our new series is an evolution of the Global Activism Expo that WBEZ has hosted for the last six years. We will continue to highlight global culture, issues and models to make a positive impact in the world, and we are so encouraged that there is such interest in this type of dialogue. We welcome the public to meet the activists who are featured on the *Worldview* airwaves, participate in discussions and sample different cultures," said McDonnell.

Global Activism: India will explore the culture of India and feature live music and dance, discussion, visual arts and food. The public is invited to meet the Global Activists who have worked on a variety of projects in India, and also participate in a discussion hosted by McDonnell called *India: Lessons in Development* as, while much of the poverty people think of is like what's depicted in the film *Slumdog Millionaire*, an estimated 70 percent of India's population actually live in rural areas. This discussion will explore the differences between rural and urban development in India and examine what kinds of programs have successfully helped lift people out of poverty. In addition to this dialogue, the public is invited to enjoy dance and music, courtesy of Chicago's Kalapriya Center for Indian Performing Arts, plus artwork curated by Manvee Vaid, and a sampling of food – all illustrating the incredible diversity of India and the diaspora in the Chicago region.

Future *Worldview's Global Activism* events include a spring program on *Healthcare* and the challenges different communities around the world face when it comes to care; and a fall

program on **Youth**, and the growing trend of college-aged students starting their own non-profit organizations and following their passion to make a positive impact.

Worldview, WBEZ's long-running global affairs program, highlights a range of voices that go beyond the headlines, from Nobel Peace Prize winners to Nicaraguan sweatshop workers. The show also delves deep into the people and forces shaping Chicago's world communities, exploring issues and events through in-depth series and public events. ***Worldview's Global Activism Series*** is part of Chicago Public Media's 2014 *Off-Air Event programming*. Founded in 2008, Chicago Public Media's *Off-Air Event Series* presents a handful of unique experiences throughout the year, taking place across the Chicago region. The 2013 series attracted nearly 8,000 people, and, since its launch, *Off-Air* has reached more than 30,000 people.

For more information about ***Worldview's Global Activism Series*** and all *Off-Air Events*, please visit www.wbez.org/events

About Chicago Public Media

Chicago Public Media is an institution that creates award-winning content for people seeking to learn more about the issues and ideas that affect our community, our nation and our world. Chicago Public Media produces programs such as *This American Life*, *Sound Opinions*, *Wait, Wait...Don't Tell Me!* (a co-production with NPR), *The Morning Shift with Tony Sarabia*, *Worldview*, *The Afternoon Shift with Niala Boodho* and *Radio M*. It operates WBEZ 91.5 FM, one of the country's premier public radio stations, and Vocalo 89.5 FM/90.7 FM, a web/radio service that seeks to expand the reach of public media. For more information, please visit www.chicagopublicmedia.org

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